



2022 Annual Preferred Vendor Investment Guide

Annual Meeting • NEMEON Network / Digital Signage • Advertising • Podcast
LionGUARD University • Quarterly Newsletter • Website Advertising

Dear NEMEON Preferred Vendors:

Strength is the very definition of a pride of lions. The strength of NEMEON'S independently owned members is vital to the long-term success of our industry. **Investing** in our membership is the cornerstone of NEMEON. The continuous training and development of our members and their employees is critical to their business.

Our Preferred Vendors are part of our Pride...all year long. Your support is an important component and adds greatly to the strength of the NEMEON Pride. Your support is an **investment** in our members long term success.

New and different challenges await us in 2022. The NEMEON Pride, Members and Preferred Vendors, will take on these challenges and succeed because there is strength in partnerships. These partnerships last all year, so in 2022 we will recognize and promote our Preferred Vendors and their level of investment for the entire year, not just during the Annual Member and Face to Face Meeting.

NEMEON is thrilled to announce our live and in-person Annual Meeting and Face to Face Meetings between our Preferred Vendors and members. Person to person communication is more important today than ever. As in the past, you will be given the opportunity to choose which members you want to meet with, and we will schedule the times.

Despite increase costs we are holding the amount of the Preferred Vendor participation for 2022 at \$3,000.

Going forward, we will recognize the investment of our Preferred Vendors through-out the year on our web site, newsletters, podcasts, NEMEON Network, our on-line training portal LionGUARD University and many other avenues during the year. We are also offering new services to our Preferred Vendors because of our new partnership with Acquire4Hire.

Please read carefully through the Preferred Vendor offerings listed below and choose the level of investment you want to make in the NEMEON Pride.

Standard Investment Level \$3,000

- Preferred Vendor Status
- Listed in the quarterly newsletter
- Listed on the website with logo and contact information
- One table during the Face to Face portion of the Annual Meeting
- Registration for 1 Meeting attendee and a guest Any additional Meeting attendee and guests (including spouses) will be at a rate of \$500 per person. Guests are welcome at evening functions only.
- Include 2 training courses on the LionGUARD University education platform.
- Ability to offer content on the NEMEON Network
- Access to Aquire4Hire for 2022

Bronze Investment Level - \$4,500

In addition to the Standard level the following are also included:

- Acknowledgment in the NEMEON Mobile App for the entire year with a badge
- Acknowledgment on the NEMEON website for the entire year with a badge
- Addition of 1 training course (for a total of 3) on the LionGUARD University education platform
- Advertisement in the Quarterly Newsletter: 1 small sized ad in two (2) publications

Silver Investment Level - \$6,000

In addition to the Bronze level the following are also included:

- Addition of 1 training course (for a total of 4) on the LionGUARD University education platform
- Advertisement in the Quarterly Newsletter: Upgraded to 1 small sized ad in four (4) publications
- One additional meeting registration (total of 2 Meeting attendees and 1 guest) Any additional attendees or guests will be at a rate of \$500 per person.

Gold Investment Level - \$7,500

In addition to the Silver level the following are also included:

- Participate in a webinar on a topic mutually agreed upon with live Q&A.
- Addition of 1 training course (for a total of 5) on the LionGUARD University education platform
- Advertisement in the Quarterly Newsletter: Upgraded to 1 medium sized ad in four (4) publications

Platinum Investment Level - \$9,000

In addition to the Gold level the following are also included:

- Addition of 1 training course (for a total of 6) on the LionGUARD University education platform
- Include a short company highlight video on the Member landing page of the NEMEON website
- Advertisement in the Quarterly Newsletter: Upgraded to 1 large sized ad in four (4) publications

Diamond Investment Level - \$15,000

In addition to the Platinum level the following are also included:

- Addition of 1 table (for a total of 2) at the Face to Face portion of the Annual Meeting
- Registration for 4 meeting attendees and 1 guest. Any additional attendees or guests will be at a rate of \$500 per person
- Banner Ad on the NEMEON website (size: 1280p x 320p)
- Participate in a recorded podcast on topic mutually agreed upon

Medium Ad

Size: 3.5" x 4.75"

Small Ad

Size: 3.5" x 2.375"

Large Ad

Size: 7.5" x 4.75"